

# Dan Kallenberger - Videographer / Editor Sr. / Motion Artist cell (414) 704-1023 / Motion Instructor



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<http://rpccreativedesigns.com/dankallenberger>

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## Professional Summary

I get great looking visual content out the door efficiently with years of expertise and client satisfaction. A resourceful, detail oriented, hard working, Motion Artist, Editor, Videographer, Creative and Technical Leader of hundreds, with live video and production experience. Able to juggle many projects at one time and finish with high satisfaction from clients on-time and on-budget. I will bring your visual story to life in ways that will attract new customers and reinforce relationships with current customers by giving a unique perspective in motion art and the view through a lens. I love organizing a project's details through project management to keep everyone in the loop.

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## Core Qualifications

- Strong ability to shoot video, on location or in-studio and light a subject with 3-4 point lighting, with high quality audio
- Creative visual storytelling ability using conventional and 360 degree cameras and 3D models
- Extensive experience in motion graphics of many types and styles while keeping up with trends
- Part 107 Licensed drone pilot
- Mixing of a strong design sense with vast technical equipment, software, and systems knowledge
- A strong creative eye for live event production to help create the right mood.
- Excellent organizational and time management skills

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## Experience

### Videographer/Editor Sr./Motion Artist

Advocate Aurora Health Care

10/3/2016 - Present  
Milwaukee, WI

- Editing, cinema camera videography, motion graphics, 360 video, aerial video, green screen, storyboarding, animatics, lighting, audio, colorist

### Board-Certified Part-time Instructor - Motion Graphics

Milwaukee Area Technical College

1994 - Present  
Milwaukee, WI

2D & 3D Television Broadcast, Animation, and Visual Comm. Courses

### Freelance Work

- Miller/Coors contracted through C2 - Motion artist, digital signage Soldier Field, US Bank Stadium and more
- Greendale Schools - Mostly donations to the Greendale Marching Band with 6 feature-length documentaries
- Gabriel Sanchez - Director/Shooter/Editor/Motion Artist, Music Videos and live performance show LED Wall
- K-Nation Entertainment, Lakeshore Chinooks - Motion Design
- Conference Technologies / Evinrude - Projector Mapping, motion graphics, video playback
- Good Friend Inc. - Shooter/Editor/Motion Artist, Autism awareness video
- GE Healthcare - Adobe After Effects motion instruction

### Technical Arts Director/Editor/Motion Artist/Videographer/Designer

Fox River Christian Church

2/1/2005 - 6/12/2016  
11 years 4 mo.  
Waukesha, WI

- Shot and edited numerous videos and animations for weekly services, ministries and social media
- Supervised, trained and scheduled 40 technical volunteers in live video production, lighting, audio, graphics and animation
- Created logos, graphic design and custom motion loops for music lyric backdrops on LED video wall
- Maintained, budgeted and purchased HD video, audio and lighting equipment
- Producer and TV director with 6 cameras and graphics in live weekend services

### Supervisor of Broadcast Graphics/Broadcast Animator/Graphic Designer

TODAY'S TMJ4 (WTMJ-TV NBC) WTMJ-AM620 Logo, WKTI-FM 94.5  
Journal Broadcast Group, Inc.

4/9/1992 - 1/31/2005  
12 years 9 mo.  
Milwaukee, WI

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## Education

Associate Applied Arts degree Commercial Art

### Milwaukee Area Technical College

Graphic Design, Television Production, Illustration, Printing / Lithography, Photography

1991  
Milwaukee, WI

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## Software / Hardware

Autodesk 3DS Max, Adobe Creative Suite: After Effects, Premiere Pro, Photoshop, Illustrator, Edge Animate; Particle Illusion, Final Cut Pro, LED video wall content and configuration, production switchers, DDRs, HD TV routing systems, projector control, Canon Cinema HD Cameras/lenses, DJI drones, lighting controllers, still store systems, character generator